



NEWS RELEASE

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Santa Monica Bay Woman's Club Supports WISE & Healthy Aging with 'An Afternoon Tea & Fashion Runway'

Santa Monica (June 25, 2015) – An 'Afternoon Tea & Fashion Runway' will bring together women (and men) throughout the Los Angeles Westside to support WISE & Healthy Aging's nonprofit mission of enhancing the independence, dignity and quality of life of the elderly. This special fundraiser will be held on Friday, July 10, 2015 at the Santa Monica Bay Woman's Club, a historical landmark, at 1210 4th Street in Santa Monica.

This inaugural event will celebrate the unique stories, health and beauty of area women through an upbeat and lively fashion runway show. The runway will feature models of diverse ages, ethnicities and backgrounds from the Santa Monica Bay Woman's Club and WISE & Healthy Aging. Models will be wearing the fashions from "Gioia," a women's clothing boutique located on Main Street, voted 2015 "Most Beloved Boutique in Santa Monica." In addition to featuring the latest fashions, each model's "story" (interests, hobbies, achievements, etc.) will be briefly highlighted as they walk down the runway – all examples of healthy aging!

"We invite members of the community to join us for an inspiring afternoon, and help support the elderly in our community," said Grace Cheng Braun, President and CEO of WISE & Healthy Aging.

Proceeds benefit WISE & Healthy Aging to help support the elderly and their caregivers. Individual tickets for 'An Afternoon Tea & Fashion Runway' are available for \$45, with special sponsorship tables starting at \$550. To purchase tickets or make a donation, please contact Rachel Schepler at (310) 394-9871, ext. 448 or rschepler@wiseandhealthyaging.org by June 30, 2015. For more information on the 'An Afternoon Tea & Fashion Runway' please visit www.wiseandhealthyaging.org/special-events.

(photo included and artwork for the event)

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WISE & Healthy Aging is the result of the 2007 merger of WISE Senior Services and Center for Healthy Aging. With a combined 70 years' experience serving older adults, the nonprofit, social services organization brings together a synergy of services, information, programs and support for older adults, caregivers of the elderly and the professionals who work with them. For more information, call (310) 394-9871 or visit www.wiseandhealthyaging.org.



left to right) Santa Monica Bay Woman's Club Board President Becky Upchurch with Laura Owen, owner of Gioia on Main Street in Santa Monica, show off outfits with Woman's Club members Addie Stalk and Marcia Sten.

WISE & HEALTHY AGING PRESENTS

AN
Afternoon Tea

& FASHION RUNWAY

WITH THE SANTA MONICA BAY WOMAN'S CLUB

3:30 PM | FRIDAY, JULY 10, 2015

SANTA MONICA BAY WOMAN'S CLUB

1210 FOURTH STREET

SANTA MONICA, CALIFORNIA

*Proceeds benefit the WISE & Healthy Aging nonprofit mission
of enhancing the independence, dignity and quality of life of the elderly.*

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